

Jacob Szyпка

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Bachelor of Fine Arts

Graphic Design, Ohio University, 2010

Marco's Franchising LLC

Toledo, Ohio

March 2017 - Current

I joined the Marco's team taking on a new role that expands outside my previous work experience. The Manager of Field Marketing Services works with the field team to get creative, administrative, and marketing planners completed. Since I'm the only member of the field team to work at the main office I'm relied on to work closely with every department to keep the team running efficiently.

SFC Graphics Inc.

Toledo, Ohio

April 2014 - March 2017

Two years ago I was approached by SFC Graphics to work a dual role, designer and account manager. I had worked as an intern years before and they knew I possessed the skills to design for their corporate clients such as Owens Corning, CertainTeed, TimberTech, and Masonite.

Fruchtman Marketing

Toledo, Ohio

March 2013 - April 2014

I was the lead digital designer at Fruchtman Marketing where I created websites and e-blasts for high end jewelers and various other clients including some content for the Susan B Komen Race for the Cure.

MR Direct International

Toledo, Ohio

March 2011 - March 2013

MR Direct is a sink and faucet distributor and I was their lead Graphic Artist. I overlooked the development of their app and websites. Along with my daily tasks of maintaining their three brand websites I color corrected, edited, and created original content for all new products.